

Devexperts develop BayGlobal trading app for Global Securities in Turkey

Global Securities launch BayGlobal, a tailor-made trading platform developed by Devexperts for the Turkish market.

May, 22, 2018 Munich, Germany - [Devexperts](#), the software developers of retail and institutional trading platforms, together with [Global Securities](#), a brokerage firm operating in Turkey, announce the launch of BayGlobal, a custom made notification and trading platform created specifically for the Turkish financial markets.



BayGlobal is a new generation trading platform, which understands clients' personal preferences. Utilizing instant notifications it monitors the market and intelligently sends out notifications with trading ideas, and a further link to place an order. The trading platform is designed to host millions of end users, simultaneously, through web and mobile (iOS and Android) devices.

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BayGlobal also brings the simplified trading tools to trade equities and futures listed on the Borsa Istanbul Exchange. It includes more convenient management of traders' accounts, with money transfers and instant deposits. Thanks to a user-friendly and intuitive UI, every trader can now setup their own trading front-end based on their trading habits.

Gulseyma Dogancay, CEO of Global Securities said: "The BayGlobal development team has responded well to what our customers want. We see BayGlobal as a digital assistant to fulfill brokerage tasks in a simpler, faster and more responsive way. BayGlobal was created according to the demands of our clients, from an end-user perspective. It is a privilege to add our new generation mobile trading platform on top of our product portfolio and present this technical advancement to every brokerage client in Turkey."

Firat Gurler, CEO of Devexperts Turkey added: "At Devexperts, we are very agile when integrating with different back-ends, and deliver results in a very short time. Our expansion in Turkey will accelerate with new and successful projects like BayGlobal."

BayGlobal is based on dxTur, a fully custom developed version of dxTrade (Devexperts multi-asset trading platform). Its modularity facilitates the addition of new asset-classes, widgets, the performance of customizations (according to a client's needs and regulations) and the creation of a unique UI, while only requiring the same time-to-market as standard white-labeling.

BayGlobal trading platform is powered by [dxFeed](#), a subsidiary of Devexperts, delivering financial markets information and services to buy-side and sell-side institutions of the global financial industry, and offering flexible market data subscription packages.

About Global Securities

Global Securities is an independent company that provides capital market brokerage services to individuals and financial institutions, local and international investors.

Global, with its many accomplishments throughout Turkey, has received almost 40 international awards. The company also won "The non-bank intermediary institution with the biggest trading volume since the foundation of Borsa Istanbul" in 2010.

Global Securities provides fast communication to its clients through 3 branches executing extensive domestic sales network and the investment center 444 0 321, its website www.global.com.tr.

About Devexperts

Headquartered in Munich, Germany, Devexperts was founded in 2002 and specializes in the development of highly sophisticated software solutions and services for the global Capital Markets industry. Our clients are retail and institutional brokerage houses, exchanges and buy-side firms.

Devexperts are the developers of the thinkorswim platform and numerous recognized and reliable applications, with millions of people across the global financial sector trading daily through the use of their technology.

The data solutions from Devexperts are marketed under the dxFeed brand and include direct low-latency normalized data feeds and value added services like AR/VR data visualization, deep learning, market analysis, surveillance, historical data and market replay.

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