

# Devexa Al Trading Assistant USING AI TO EMPOWER YOUR TRADERS



#### FEATURES FOR BROKERS

- A broadcast channel with push notifications
- Integration with CRM
- Traders behaviour and interests analytics
- Support of multiple locales

#### FEATURES FOR TRADERS

- Voice typing and control of actions
- Natural language
  support
- Real-time account
  access
- Instant answers to help
  desk queries

**Devexa AI trading assistant** breaks new ground among intelligent personal assistants for traders. It uses conversational UI to interact with traders and an AI to understand the context of the query. Traders are free to use natural language to trade the markets while keeping up to date on real-time quotes, charts and fundamentals, their portfolio, orders and positions from anywhere at anytime.

## **BROKERS AND THEIR AFFILIATES BENEFIT FROM:**

- A new communication and marketing channel
- Capability to learn traders behaviour and analyze their interests
- Marketing automation via personalized offers
- Increased conversion rate and customer retention
- Improved customer satisfaction rates through increased customer support capacity

**Devexa Al trading assistant** is a platform agnostic solution that can be customized and integrated directly into a brokers infrastructure. It supports different messengers and smart speakers, news sources, and Al technologies according to the broker's demands.

#### BROKER'S CHALLENGES ADDRESSED

- Onboarding traders
- Facilitation for aspiring traders
- Accessible for customers with special needs, i.e. in case of visual impairments

## TRADING PLATFORMS SUPPORTED:

- MetaTrader
- cTrader
- dxTrade
- And more on demand

#### AVAILABLE ON MESSENGERS & SMART SPEAKERS

- Facebook Messenger
- Viber
- Telegram
- Google Home
- Yandex Alice

#### And more on demand for

- WhatsApp
- WeChat
- Skype
- Amazon Echo

#### LICENSING AND CUSTOMIZATION OPTIONS

- White-labeling
- Flexible customization for broker's preferences

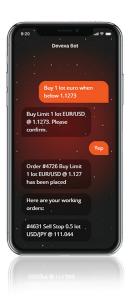
#### **NEWS SOURCES**

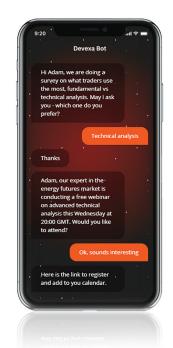
- RBC
- FXStreet
- The Borsa İstanbul Corporate News

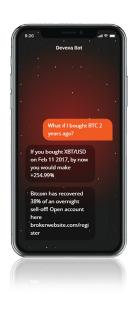
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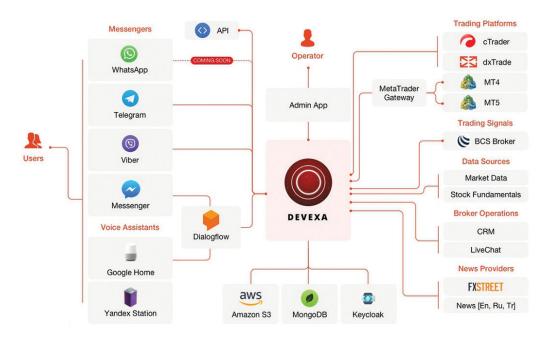








## USE AI TO TAKE YOUR CLIENTS' TRADING EXPERIENCE TO THE NEXT LEVEL



#### There is no need to install additional applications.

Just add **Devexa Al trading assistant** to a messenger or a smart speaker of your choice and receive market updates, check your balance, pending orders, positions, and execute trades.

## **LEARN MORE**



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